

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE



UTILITY PATENT APPLICATION TRANSMITTAL LETTER

Enclosed for filing is the utility patent application of Sergey BRIN for SYSTEMS AND

Box PATENT APPLICATION Commissioner for Patents and Trademarks Washington, D.C. 20231

Sir:

METHODS FOR ENTICING USERS TO ACCESS A WEB SITE. Also enclosed are: \boxtimes 10 sheet(s) of \boxtimes formal \square informal drawing(s); claim for foreign priority under 35 U.S.C. §§ 119 and/or 365 is ___ hereby made to filed in on _; in the declaration; a certified copy of the priority document; a General Authorization for Petitions for Extensions of Time and Payment of Fees; applicant(s) is/are entitled to Small Entity Status; an Assignment document and Assignment Recordation Cover Sheet; Other: Request for Non-Publication; \boxtimes also is enclosed \square will follow. Please amend the specification by inserting before the first line the sentence -- This application claims priority under 35 U.S.C. §§ 119 and/or 365 to _ filed in _ on _; the entire content of which is hereby incorporated by reference.--A bibliographic data entry sheet is enclosed.

| | o. of laims | | Extra Claims | Rate | Fee |
|---|----------------|----------------------|-------------------|--------------|------------|
| Basic Application F | ee | | | | \$710.00 |
| Total Claims | 27 | Minus 20 = | 7 | x \$18.00 = | \$126.00 |
| Ind. Claims | 8 | Minus 3 = | 5 | x \$ 80.00 = | \$400.00 |
| If multiple depende | nt claims are | presented, add \$270 | 0.00 | | |
| Total Application Fee | | | | | \$1,236.00 |
| If Small entity statu | ıs is claimed, | subtract 50% of To | tal Application I | Fee | |
| Add Assignment Recording Fee if Assignment document is enclosed | | | | | \$40.00 |
| TOTAL APPLICATION FEE DUE | | | | | \$1,276.00 |

| | This application is being fi of Application is respectfo | iled without a filing fee. Issuance of a Notice to File Missing Parts ally requested. |
|-------------|---|---|
| the fee d | | \$1,236.00 (application filing fee and claims fees) is enclosed for |
| \boxtimes | A check in the amount of fee due. | \$ 40.00 (Assignment Recordation fee) is enclosed for the |
| | Charge \$_ to Deposit Acco | unt No. 50-1070 for the fee due. |

The Commissioner is hereby authorized to charge any appropriate fees under 37 C.F.R. §§ 1.16, 1.17, and 1.21 that may be required by this paper, and to credit any overpayment, to Deposit Account No. 50-1070. This paper is submitted in duplicate.

26615

Respectfully submitted,

HARRITY & SNYDER, L.L.P.

Paul A. Harrity

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Date: April 30, 2001

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

| In re Patent Application of |) |
|-----------------------------|------------------------------|
| Sergey BRIN |) Group Art Unit: Unassigned |
| Application No.: Unassigned |) Examiner: Unassigned |
| Filed: April 30, 2001 |) |
| For: SYSTEMS AND METHODS |) |
| FOR ENTICING USERS TO |) |
| ACCESS A WEB SITE |) |

REQUEST FOR NON-PUBLICATION OF APPLICATION AND CERTIFICATION UNDER 35 U.S.C. §122 (b)(2)(B)(i)

Commissioner of Patent and Trademarks Washington, D.C. 20231

Sir:

As an authorized agent of the above-identified applicant(s), the undersigned attorney hereby certifies that the invention disclosed in the attached application has not and will not be the subject of an application filed in another country, or under a multilateral agreement, that requires publication at eighteen months after filing. I hereby request that the attached application not be published under 35 U.S.C. §122(b).

I further understand that this non-publication request may be rescinded at any time and if so, the application will be scheduled for publication at eighteen months from the earliest claimed filing date for which a benefit is claimed.

I further understand that if applicant(s) subsequently file(s) an application directed to the invention disclosed in the attached application in another country, or under a multilateral international agreement, that requires publication of applications eighteen months after filing, the United States Patent and Trademark Office must be notified of such filing within forty-five (45) days after the date of the filing of such foreign or international application. I also understand that failure by applicant(s) to so notify the Patent and Trademark Office will result in abandonment of this application.

PATENT TRAITEMARKOFFICE

Respectfully submitted,

HARRITY & SNYDER, L.L.P.

Paul A. Harrity Reg. No. 39,574

11240 Waples Mill Road Suite 300 Fairfax, Virginia 22030 (571) 432-0800

Date: April 30, 2001